



Town of Grafton Board of Selectmen

Community Electricity Aggregation

December 1, 2015



Municipal aggregation is authorized by MGL Chapter 164, Section 134(a)

- 1. Starts with a vote of the residents at Town Meeting
- 2. This vote does not commit the Town or Board of Selectmen to anything; it simply starts the process
- 3. Once a municipal aggregation is implemented, anyone can opt-out at any time without any penalty or termination fee



Purposes of Municipal or Community Electricity Aggregation

- 1. Increase competitive choice for residents and businesses
- 2. Stabilize electric rates for longer terms
- 3. Reduce electric rates
- 4. Offer more renewable energy options



Why chose Good Energy as your aggregation consultant

- 1. National leader in municipal electricity aggregation
- 2. Massachusetts leader in municipal electricity aggregation
- 3. Large professional, analytical and administrative staff
- 4. Recognized leader in industry best practices
- 5. Excellent relationship with DOER and DPU
- 6. Perform all major aggregation functions in-house from local offices



Develops of the Aggregation Plan

- The Good Energy staff develops the aggregation plan with the approval of the BOS and makes it available for public review and comment
- 2. The Good Energy staff guides the aggregation plan through a consultation process conducted by the Department of Energy Resources (DOER) and a very strict and comprehensive approval process conducted by the Department of Public Utilities (DPU).



Conducts public awareness and education campaign

- 1. DPU is very concerned that the residents and businesses understand the aggregation process and their options
- Good Energy produces very comprehensive public outreach and education programs with an in-house marketing and communications staff
- The Good Energy staff produces multimedia communications in multiple languages to ensure that residents and businesses are fully informed about the aggregation process



Offers more renewable energy options

- Good Energy has a relationship with the Mass Energy Consumers Alliance, the leader in the Commonwealth for sourcing MA Class I Renewable Energy Certificates (RECs), and other providers of MA Class I RECs
- 2. Good Energy received the 2015 Energy Leadership Award for Green Energy for developing a green aggregation model
- 3. Good Energy will provide whatever percentage of green energy a client requires.



Conducts the competitive supplier bid

- 1. Good Energy maintains good relationships with all of the major, national electricity suppliers.
- 2. Good Energy conducts a very competitive bid to get the best price and terms for you
- 3. We work for you; we sit on your side of the table; we only do well if you do well
- 4. Our objective is to develop long term client relationships



Monitors and manages the aggregation

- 1. Good Energy monitors the aggregation and maintains an information website for residents and businesses
- 2. Good Energy does all required reporting to DOER and to the Board of Selectmen
- 3. Good Energy manages the aggregation move-ins and moveouts on a monthly basis
- 4. Good Energy maintains an 800 number for customer inquiries



Service is still provided by the Local Utility

- 1. The local utility is responsible for transmission and delivery of electricity and servicing the infrastructure
- 2. All service issues and problems are handled by the local utility
- 3. Customers still receive one bill; the only difference is the name of the supplier
- 4. All discount programs provided by the local utility remain in place.



No cost to the Town

- 1. There is no out of pocket cost for the Town
- 2. The Board of Selectmen and the Town Administrator provide minimal decision-making time to the process
- 3. The Good Energy staff does all of the grunt work and heavy lifting
- 4. Good Energy is paid by the Competitive Supplier at the rate of 1/10 of a penny per kWh and does not get paid until we produce for you.

GoodEnergy A Smarter Way to Buy Energy

No cost to municipality Increase local economic stimulus

Minimum municipal staff administrative time Minimum Town/City Council or Board of Selectmen decision-making time

Provide more renewable energy options Integrate electricity aggregation with other energy programs

MUNICIPAL OFFICIALS

Establish municipal

aggregation

program

300dEnergy

Coordinate with local utility

Develop local cost-benefit analysis

Develop Electric Service Agreement contract terms Identify

customers in

aggregation

program

Submit all filings with DOER & DPU

Implement comprehensive public outreach and education

Community Electricity Aggregation (Municipal Aggregation Law, MGL Chapter 164, Section 134(a))

Prepare

opt-out letter

& post card

Prepare bid specifications Manage opt-out process

Manage & monitor aggregation program

Procure competitive bids

RESIDENTS & BUSINESSES

Gain more competitive choice Obtain price stability for longer terms Save money with lower electricity rates Receive electric distribution, service and single bill from local utility Opt-out at anytime with no termination fee Increase renewable energy options Protect against unscrupulous marketers



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'A Smarter Way to Buy Energy'

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